

Training Presentation

This presentation is meant for end users of the ZERO Plan program. The Training will include:

- Overview of the ZERO Plan process and how it differs from traditional 0% providers.
- Review of Dealer Fees and how they work.
- How to use the ZERO Plan Forms Builder.
- Funding Requirements.
- Common Problems
- Cancellations
- Dealership and Customer use of the ZERO Plan website



WHAT IS THE ZERO PLAN®?

AN ALL NEW 0% FINANCING PROGRAM FOR YOUR DEALERSHIP

• OBJECTIVE Increase Product Sales and Bottom Line, Not Just Replace Current 0% Providers.

Drive Incremental Sales & Profits!

• GOALS Increase the Products Eligible for 0% Financing to Increase Total Profit.

Preserve Profits by Reducing Cancellations

Create a Dealer Friendly Platform



GWC Dealer Funding Process

- F&I sells vehicle product(s) and completes ZERO Plan® Paperwork.
- Dealer sends GWC Warranty the Funding Packet. GWC will confirm that the Service Contract being financed is eligible for the vehicle. GWC will then transfer the paperwork to Universal.
- Upon Receipt of the Required Documents, Universal Lenders LLC will Send GWC the Cost of the GWC Warranty and the Dealer the Balance of the Proceeds Less Our Fee within 7 days.
- In the event of a loan default, Universal Lenders LLC will first cancel the GWC Warranty and apply the prorated refund of the GWC Warranty Cost paid by the Dealer. If a Balance still Remains Unpaid on the customer's Account Universal will contact the Dealership directly to request a refund. Claims will not be deducted from cancellations requested as a result of this program!



Fee Schedule

Remaining Coverage of Automotive Policy	Min. Down Payment Required	Max Monthly Repayment Term Allowed	<u>Minimum</u> Amount to Finance	Dealer Fee Calculated as a % of the Unpaid Balance
24 Month Or Longer	10% 10%	12 18	\$500.00 \$500.00	13.0% 16.0%
			T	



Getting Started

Load your ZERO Plan Dealer Tools CD

- Each Dealership will receive a ZERO Plan CD with loading instructions.
- Make Sure your Workstation has Adobe Reader 9.0 or higher.
 If not go to www.adobe.com/reader for your free download.
- Load the ZERO Plan CD on each workstation that will use the ZERO Plan.
- During installation a ZERO Plan folder will be added to the workstation's desktop.
- The ZERO Plan Forms Builder will also be added to the workstation's desktop. This program will create the ZERO Plan customer forms.



ZERO Plan Dealer Tools Folder Contents

🖟 C:\Program Files\Universal Lend	lers LLC\ZERO Plan - Dealer Sales Tools					_ 🗆 ×
Computer + OS (C	C:) • Program Files • Universal Lenders LLC • ZERO Plan - Dea	ler Sales Tools 🔹		🔻 🜆 Search ZERO P	'lan - Dealer Sales	; Tools 👂
File Edit View Tools Help						
Organize 💌 Include in library 💌	Share with 🔻 Burn New folder				855	• 🚺 🕐
쑭 Favorites	Name ^	Date modified	Date created	Туре	Size	
🧮 Desktop	📔 Compute Sales Price Tool	3/18/2012 12:10 PM	3/18/2012 12:10 PM	File folder		
Downloads	퉬 Create a Brochure	3/18/2012 12:10 PM	3/18/2012 12:10 PM	File folder		
🕍 Recent Places	퉬 Enrolling Dealer Clients	3/18/2012 12:10 PM	3/18/2012 12:10 PM	File folder		
🚍 Libraries	🔑 FACT Sheets	3/18/2012 12:10 PM	3/18/2012 12:10 PM	File folder		
Documents	🐌 Forms	3/18/2012 12:10 PM	3/18/2012 12:10 PM	File folder		
J Music	퉬 ZERO Plan Logos	3/18/2012 12:10 PM	3/18/2012 12:10 PM	File folder		
📔 Pictures	🔁 2011. 1 Dealership Reference Guide.pdf	5/18/2011 1:59 PM	5/18/2011 1:59 PM	Adobe Acrobat Document	851 KB	
💾 Videos	🔁 2011. 1 User Training Presentation.pdf	8/18/2011 9:38 AM	8/18/2011 9:38 AM	Adobe Acrobat Document	678 KB	
	P 2011. 1 User Training Presentation.pptx	6/10/2011 3:11 PM	6/10/2011 3:11 PM	Microsoft PowerPoint Pr	1,061 KB	
nomegroup	🔁 2011.2 DLR Agreement-exh A requirements.pdf	5/25/2011 10:02 AM	5/25/2011 10:02	Adobe Acrobat Document	16 KB	

- Complete Dealership Reference Guide. Answers any and all questions concerning The ZERO Plan[®] from A to Z.
- 2011 ZERO Plan[®] terms and requirements. Contains the current guidelir to be used when pricing a product using 0% financing.
- A Forms Builder document which allows you to print the ZERO Plan customer forms from a PC to a laser printer bypassing the DMS system. Open the folder named "Forms"
- Current versions of the Note & Contract and Customer Payment Form a available should you run out of your forms supply. Open the folder named "Forms"
- A Training Presentation for employees who will be using the ZERO Plan[®]. Topics include printing forms, funding requirements, common problems, cancellations and availability of resources.

- FACT Sheets that answer all the common questions about The ZERO Plan[®]. Open the folder named "Fact Sheets"
- ZERO Plan[®] logos for use in promotional materials, dealer websites and brochures. Open the folder named "ZERO Plan Logos"
- A sales pricing program that will compute a vehicle service contract sales price if you enter the product cost and desired profit net of our fee. Open the folder named "Compute Sales Price Tools"
- Create a Dealer Brochure. Use this tool to customize a ZERO Plan[®] brochure to fit your needs or use as a proof to have the brochure professionally printed. Open the folder named "Create a Brochure"



Printing Customer Forms ZERO Plan Forms Builder - Top Portion

- Enter Customer Information
- Social Security Numbers are Required
- Enter Dealership Information: Refer to ZERO Plan Reference Manual to save this information to reduce data entry in the future.



Fill in the following fields. When finished, press "Generate Form" at the bottom of the page.





Printing Customer Forms ZERO Plan Forms Builder – Middle Portion

- Enter Product Name. Separate Multiple Products with a Comma.
- Enter Policy #'s in the Same Order as the Products Separated by a Comma. If there is no Policy # enter "Applied For"
- Enter the Months/Miles of the Policy sold. If Multiple Products are Sold Enter the Policy with the <u>Shortest Time Period in Months</u>
- Enter Price & Tax(If Applicable).
- Down Payment displayed is the <u>Minimum</u> amount required. Larger down payments can be entered.
- Choose a Monthly Term.



Customer will receive payment coupons upon activation



Printing Customer Forms ZERO Plan Forms Builder – Middle Portion

- If any of the Products Financed are Non Cancellable Click on the Addendum to Note & Contract Box to create the Required Additional Form.
- The Contract Date Displays the Current Date. The First Payment Date can be Adjusted if Requested by the Customer Up to 45 days from the Contract Date.
- Choose One of 3 Customer Repayment Options by clicking the Box.
- For Credit Card and ACH Data Entry there are Format Checks Which will Catch Data Errors. Read Error Messages Carefully.



NOTES

American Express is not accepted

The billing address of the card must

match the address listed above, or it will

Card #'s are always 16 digits

be declined

Routing #'s always have 9 digits

Routing #'s will never start with "5"

(Do not take from a deposit slip)

Make sure not to include the check #

Customer will receive payment coupons upon activation

as part of the account #

Mail-In Payments



Printing Customer Forms ZERO Plan Forms Builder – Bottom Portion

- When you have completed all the Data Entry click on the "Generate Form" box to populate the forms fields.
- If you Wish to Start Over Click on the "Clear All Fields" box to clear the Form.
- Once Forms are Generated Scroll Down to see the Actual Forms Completed with Your Entries. Check for Errors.
- If There are no Errors click on the "Print" Button on the Tool Bar. 3 sets of Forms Will be Printed on Plain Paper.
- When you exit the Forms Builder you will Be asked if you want to Save the Document.
 <u>Do Not Save the Document!</u>





Printing Customer Forms

Sample Note & Contract

Xs(To be inserted by Universal)	NOTE AN Peri	ND CONTRAC'	r	UL Rev 1/11		
Purchaser of Product ("Buyer") JOE SAMPLE	Seller of Pr SUBURBAN CHR	roduct ("Retailer" NASLER JEEP) Pro	otection Product ("PP") Information CREAT LAKES	
NAME 123 PARK	24315 HAGGERTY ROAD CT83213, 39706, APPLIED				APPLIED FOR	
DEARBORN, MI 12345	MOVI, an	MI 48375		AURORMONT NUMBE	SLOP PEODUCT	
323-88-1234 : 323-54-5874 ROCALISECRETY# (708) 343-4871 HOMETHORE#	ANNUAL PERCENTAGE RATE The cost of your- credit as a yearly rela.	FINANCE CHARGE The dolar amount the credit will cost you.	AMOUNT FINANCED The amount of credit provided to you or on your behalf.	TOTAL OF PAYMENTS The amount you will have paid after you have made all pay- ments as scheduled.	TOTAL SALE PRICE The total cast of your purchase on credit, including your down payment of: \$ 181.00	
Cash Price \$ 1810.00 Amount paid to Administrator on your behalf.	0.00 %	\$0.00	\$ 1629.00	\$ 1629.00	\$ 1810.00	
(Retailer may retain a portion of this amount.)	Your Payment Schedul	ie will be:				
Salas Tay autom 0.00	# of Payments	Payment Amount		When Payments are Du	e	
Down Payment - 181.00 Amount Financed = 1629.00	12 Security: Yo	\$135.75	Monthly, starting	05/30/ fa getik data tend teated do with the 30 days after the is oduct being purchased, an	/ 2011 on, ten you fist peyment de you digs the contract by unexamed premiums	
(Unput Bearson of Cesh Prior) To contact Universal Lenders LLC with questions about this contract or your payments, call Toll Free: 866-954-1050	ar Late Charge: If e Propayment: If y Estimates: All See your contract term	other interests in the Prot a payment is received more refer of: 1) 5% of the inste you pay of early, you will in umerical disclosures, en a below for any additional	ection Phoduct, and any p a than 10 days after the diment payment, or 2) \$1 not have to pay a penalty cept the amount of late of information about non-pe	roceads or refunds for ea scheduled payment date, 0.00 (or the maximum am harge, are estimates. syment, default, and refun	ty cancellation thereof. you will be charged the cust permitted by inv). do.	

Note: Finance Charge May Display Negative Pennies Due to Rounding Problems

PPCMIDE TO FAY: Buyer has paid Solier the Does Peyn show, bysher with any additional deinquency charges or servic the account. (A complete lating of customery services these may be admixed payment is not neolesed within 10 days of the due table greater. As a countery provided by Uniternal to Editionian registree and mail a set of Installment payment coupons to Buyer upon	ent shown is the encourts at this shown. Boyer agrees to pay the in free that may be measured. It) parsumit to the providence of the A or atteined than Universal it would be the carocylam could. Boyer in, then Universal it may impose a tile parally in the amount of the A Universal its and the conventions mayorement options being account activation. Universal does not mail monthly statements	remaining urpsid baince according to the payment schedule greanent, or 2) as provided to effect repayment or senvicing of all make all entrolly payments when due to Universe. If any percent of the payment amount or Hitsen dollars, whichever is a first payment option is selected, Universal will generate s.)	
Perment Option # 1 : > AUTHORIZATION FOR A (Buyer authorizes Universal is instruct Buyer's francial institution to the "Automatic Peyments" provisions attached terreto). This aut received written notification of termination from Buyer's time to all	CH DIRECT DEBIT ◀ (ACH from Checking or Savings Acco o make the applicable number of consecutive monthy payments, In the hority will remain in effect until the Note & Contract is paid-in-full, I w measurable opportunity is ad on such reflection.	sunt Checking Savings he snourbi and at the times set forth above (and as outlined in logether with applicable charges if any, or until Universal has	
Name of Bank	Bank Routing # Accos	unt#	
Permet Option #2: > AUTHORIZATION FOR CI Boye subortion University to make the application number of co- culture in the Xutomic Prynemic Provision attached hereic), he received withen rollfaction of termination from Bayer in time to Credit / Debit Card # NOTICE TO THE BUYER: 1. DO NC exact copy of the agreement you sign. 3. Under under certain conditions a partial refund of the fin	REDIT OR DEBIT CARD PAYMENT - \$44.00 mecubie northy darges to the Suye's creditivet and bletche bit his sub-trait with mentin in direct all the blets & Contract to perform the blets & Contract to perform the sub-trait of	per payment Convenience Fee) iss, is the encode and at the times set for these (and an ord), topen with update dragss for, or will Universe 	
Buyer agrees to the terms and conditions of this agreement, including the provisions attached hereto as Exhibit A. By the signature(s) below, Buyer(s) acknowledge receipt of a completed copy of this contract.			
Buyer Signature	Co-Buyer Signature		
SELLER'S SIGNATURE	Salesperson Name	DATE	
NOTICE TO BUYER: FURTHER PROVISIONS ON EXHIBIT A			



Printing Customer Forms Sample Exhibit A

EXHIBIT A – PROVISIONS TO NOTE AND CONTRACT

UL Rev 10/15

LATE CHARGE: Unless Universal has received a written cancellation notice from Bayer, Seller or Administrator, if any installment payment is not received within 10 days of the due date.

LATE CHARGE: Unless Unlessed has received a writes canceletion notice from Bayer, Seler or Administrator, if any installment payment is not received within 10 days of the due date, Unlessed may impose a late darge in the associat of the partner of the payment annot or filtern obligs, whichever is greater. DEFAULT and CANCELLATION BY UNLESSEL. If Row shall be install on the association within 30 days of the due date, or if Bayer shall default in the payment or performance of any date shapeton or individual and the Unlesses of the association is an associated by the shapeton or individual of the origination of the Bayer shall default in the payment or performance of any date shapeton or individual and the Unlesses of the association is an associated by the same share the payment or of Bayer shall default in the payment or performance of the PP in the Bayer's name. We act or inciden by Universal or its exployees shall be construed to write any default or its great date with the PP. 2 in the bayer of default, and to receive an additional great period with respect to any default for balance to make a date impacts for the payment bayers and and the Universal its analysis. Bayer hereby innoceably apoint with negative to an an analysis of the order date payment and the PP. 2 in the bayer of a date the shapeton and the PP. 2 in the bayer of the same of the same has a date the payment and the the PP. 2 in the bayer of the same has a date the the payment and the the PP. 2 in the bayer in the same the same pay in the bayer must ablaque and the Default pay and the same that the PP. 2 in the same pay in the bayer must ablaque payment and the same pay in the bayer must ablaque payment and the same pay in the bayer must ablaque payment and the same pay in the bayer must ablaque payment and the same payment and the same pay in the bayer and the payment the the payment and the payment ablace and the same payment and the payment bayer ablace and the payment bayer ablace and the payment ablace and the payment ablace and the p

Universal and applied to the account balances as outlined in the provision above, 2) the payment schedule shall not careful and pay with continue to pay and accounter may control or territoria may remaining there are under the schedule s

atomicy measure of the anti-outer environment of any processor or one context. MISCLLARE/CUS: The content and formed of this agreement have been adopted to provide Buyer with important information in a clear and familiar form, and their use does not imply that any particular federal or state have institute of this agreement have been adopted to this agreement or the transaction. It contemplates. Selie's signature on this Agreement, or the subsequent complation of any particular proceeds advanced by Universit to Salie's under this Agreement, contextus are assignment for the transaction. The Agreement between any Contextus and Salie's advanced and the Agreement between any Contextus and Contextu

Notice to California Residents: If manied, you may execute this agreement separately as an individual. Notice to Chio Residents: The Chio Isse against doctimization require that all orotitors nate costl capably available to all credit worthy customers, and that credit reporting agencies maintain separate costl histories on each individual ignorequest. The Chio Cell Rights Constrained administra that have. Notice to Permetyhemia Hanklents: Any holder of the consume credit costed to subject to all cleans and defenses which the debter could asset against the selent of the goods and services obtained paramethemistor with the proceeds have.) Recovery hermatenetic by the debter list and obtained and additional hermits of the flow the proceeds have.)



UNIVERSAL LENDERS LLC + PO BOX 4179 + OAK PARK, IL 60803 + (866) 954-1050 + Fax (773) 889-4508 + www.the-zero-plan.com





Printing Customer Forms Funding Checklist & Accounting

Note: This form is not required for funding. It is an internal form to be used to help the dealership account for the transaction and include the proper documents when funding is requested.

FUNDING CHECKLIST & FINAL ACCOUNTING

DATE: Seller/Deale	er:
Buyer(s):	
Product(s) Sold	Sale Price Cost Profit
	==
	==
	•=
	••
	==
PRODUCT TOTALS :	*
	"Sale Price Totats must match Cash Price lated on Payment Plan
FINAL ACCOUNTING	
Amount Financed :	Amount Financed : +
Zero Plan" Fee: ()	Down Payment : +
Due From Zero Plan: =	Zero Plan" Fee : (
Customer Down Pmt	Tours to be Daid
Retained by Dealer +	Taxes to be Paid : (
TOTAL Dealer Cash Received =	TOTAL PROFIT :
FUNDING	
Funding contracts that meet our requirement will be paid ou missing information, or do not meet program requireme all problems are corrected.	it within 7 business days of our reseipt. Contracts that contain erro ints will require additional time to process and may not be paid u
REQUIRED DOCUMENTS FOR FUNDING:	
Universal Lenders Copy of Note & Contract	It (Payment Plan). "Note that the "Customer" and "Dealer" copy of web generic Relationship and the second second second second second second second second second second s
Exhibit A to Note & Contract (Page 2 Addition	onal Provisions) with customer signature.
Copies of ALL products/policies being finan	ced
SEND FUNDING PACKAGE WITHIN 10 DAYS	UP SALE TO: UNIVERSAL LENDERS LLC
For guestions, help or inquiries: Call us at (8	866) 954-1050 OAK PARK, IL 60301-1050
Most questions can be answered by	visiting our website at www.The-Zero-Plan.com
CHECKLIST (to ensure prompt fundin	
You have included copies of <u>ALL</u> products/policies being fin	nanced AND UNIVERSAL LENDERS IS LISTED AS LIENHOLDER ON EA
FORM or APPLICATION including non-cancellable produc	<u>ds.</u> 3 an Daramari Dian Nata & Cambrad
You have included a copy of the Buver(s) Photo ID	: on Payment Plan Note & Contract
Vou have listed the Buyer(s) Social Security Number on the Pay	yment Plan
Making sure that we have the correct address and phone # will	help reduce your cancellations & chargebacks due to non-payment!



FUNDING REQUIREMENTS

The following documents need to be included in the Funding Package for payment to be made to the selling dealer:

- 1. ZERO Plan Note & Contract
- 2. ZERO Plan Exhibit A to Note & Contract
- 3. Copy of Customer Photo ID
- 4. Goldenrod Lien Holder Copy of Service Contract Form being Financed.
- 5. Original White Copy of Service Contract Form being Financed.
- 6. If the Balance to Finance on the ZERO Plan Contract minus our fee is less than the cost of the Service Contract then <u>a check for the difference (made out to GWC</u> <u>Warranty)must be included</u>

Send The Above Documents to: GWC Warranty Corporation P.O. Box 7900 Wilkes-Barre, PA 18773



Common Document Problems

- Universal Lenders not listed as Lien holder on Policy
- Sold Date on Policies not the Same as ZERO Plan Note & Contract Date
- Missing Social Security Number
- Funding Packet Needs to be Sent out Within 10 days of Contract Date to Insure Enough Time for Customer's First Payment Date.
- Proper Copies of GWC Warranty Application not included.



Save A Deal Program

In an effort to enlist the dealership's help in collecting customer funds to avert a cancellation and profit chargeback Universal developed the following program:

- On the 20th day of Delinquency Universal will send the customer a "Cure" letter stating that unless the past due balance is paid within 10 days the financed policy(s) will be cancelled
- This letter is mailed Certified-Signature Required and regular mail.
- That same day Universal will fax a copy of the "Cure" Letter to the designated Save A Deal employee at the dealership. This designated employee was chosen at the time of enrollment.
- The designated employee will make sure the appropriate person at the dealership gets the "Cure" Letter so that a phone call can be made to the customer requesting payment.

Save A Deal saves 75% of all customers who reach 20 days Delinquent!



Customer Cancellation

Customer Request to Cancel Financed Products(for States that allow Cancellations):

This request would be handled following the same procedure the Dealer has used in the past. The customer would need to prove that their obligation to Universal Lenders as the lien holder has been PAID in order to have a refund check issued in their name only. If a balance is still due to Universal Lenders then a check will be issued to Universal Lenders for the customer balance amount and the remainder of the refund will be issued to the customer directly.

Universal Request to Cancel Financed Products due to Default:

In the event our collection efforts fail and it is necessary for Universal Lenders to request cancellation a fax will be transmitted to a designated person at the Dealership to begin this process. A sample of the Fax will be displayed on the next slide.



Sample Cancellation Request



fter Aug-11)

CONTROL MARCHARCOC

cancellation of the following product(s) due to: INNO-Payment Customer Request

Driginal Sale / Financed Date: 02/02/2011		Canc	Cancellation Effective Date:			02/14/2012
Product Administrator	Policy/Contrac Number	t	Term (Mos) Effer Data 60 02/02		ive e	Purchase Price
AGW/COMPASS	LSC-090163				2011	1995.0
			Ca	sh Price	s	1955.00
			S	ales Tax	+ \$	0.00
	Down	Payment (re	tained by	(dealer)	- \$	339.00
		4	mount F	inanced	= \$	1755.6
Please cancel each of the above product(s) with 1 product according to the policy provisions. Pleas Universal Lenders, and refunds should be pro-rate 2 ACCOUNT INFORMA	he Administrator as per your normal is note that your desler agreement i ad by time only. <u>Universal Lenders do</u>	procedures. Refund requires you to disre ses not know the mile	gard the effe	ly calculated or ct of mileage w ne of cancellatio	n the unearne hen calculati 20.	d purchase price of th ng the amount owed t
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AMOUNT DUE TO UNIVERSAL LENDERS: \$498.98

PLEASE ISSUE AND MAIL CHECK TO:

UNIVERSAL LENDERS LLC PO BOX 66818 CHICAGO, IL 60666-0818

DO NOT MAIL THIS REFUND CHECK TO THE CUSTOMER If you have questions, please contact us at (773) 889-1050



Business Manager's Resources

Access our website at www.the-zero-plan.com

Your Dealership Received a User and Password. If you Don't Know your User or Password Contact Universal. Use this Site to download All Resources needed to use the ZERO Plan.

Business Partner Login User: DLR9950 Password: Sign in Forget password? 0% Payment Solutions
ZERO Plan® Partners
Overview of the ZERO Plan® and Universal Lenders LLC
Current Forms and Forms Builder Program
ZERO Plan® Reference Guide and FACT Sheets
Current Program Guidelines and News
Approved Product List - Service Contracts and Other Products
Agent Resources
How Do I Contact Universal Lenders LLC?



Customer Service

Refer your customers to our website to address most concerns.

- Most Customer Questions Can be Answered at our Website.
- Use These FAQs to answer customer Requests directed to you.
- If a Customer Service Phone Number is Requested refer your Customers to 866-954-1050. This is a Toll Free Number.

Frequently Asked Questions

Who is Universal Lenders LLC?
Where do I send my payments?
How Do I Contact Universal Lenders LLC?
How Do I Cancel My Service Contract or Policy?
How Do I Setup Automatic Deductions to Make My Payments?
How Do I File a Claim on My Service Contract or Policy?
Who can Answer Questions On What My Policy Covers?
What Is The Current Balance On My Account?
How Do I Pay My Account Off Early?
How Much Interest Am I Paying?
My Service Contract Was Cancelled; Why Do I Still Owe Universal Lenders LLC Money?
If we did not address your question please click here to email us.



Still have Questions?

Call us toll free at 866-954-1050 Or Email us at info@universallenders.net